

Pan Orange Privacy Policy

Pan Orange takes your privacy seriously. This policy covers how Pan Orange treats personal information that Pan Orange collects and receives, including information related to your past use of Pan Orange products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available. This policy does not apply to the practices of companies that Pan Orange does not own or control, or to people that Pan Orange does not employ or manage.

Information Collection and Use

Pan Orange collects personal information when you register with Pan Orange, when you use Pan Orange products or services, when you visit Pan Orange pages or the pages of certain Pan Orange partners. Pan Orange may combine information about you that we have with information we obtain from business partners or other companies. When you register, we ask for information such as your name, email address, address, and zip code. Once you register with Pan Orange and sign in to our services, you are not anonymous to us. Pan Orange collects information about your transactions with us and with some of our business partners. Pan Orange automatically receives and records information on our server logs from your browser, including your IP address, and the page you request. Pan Orange uses information for the following general purposes: to fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Information Sharing and Disclosure

Pan Orange does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

- 1 We provide the information to trusted partners who work on behalf of or with Pan Orange under confidentiality agreements. These companies may use your personal information to help Pan Orange communicate with you about offers from Pan Orange and our marketing partners. However, these companies do not have any independent right to share this information.
- 2 We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- 3 We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Pan Orange's terms of use, or as otherwise required by law.
- 4 We transfer information about you if Pan Orange is acquired by or merged with another company. In this event, Pan Orange will notify you before information about you is transferred and becomes subject to a different privacy policy.

Cookies

- 1 Pan Orange may set and access Pan Orange cookies on your computer.

Your Account Information

You can edit your Pan Orange Account Information at any time. We reserve the right to send you certain communications relating to the Pan Orange service, such as service announcements and administrative messages that are considered part of your Pan Orange account, without offering you the opportunity to opt-out of receiving them. You can delete your Pan Orange account by requesting cancellation of service in writing by U.S. mail or fax as specified in the terms of service agreement.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs. We have taken several security steps to protect your information and the information of your customers such as the use of Secure Socket Layer (SSL) to encrypt password transmission and the use of merchant accounts with Pay Pal to keep credit card and sales information private.

Changes to this Privacy Policy

Pan Orange may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Pan Orange account or by placing a prominent notice on our site.

Questions and Suggestions

If you have questions or suggestions, please contact us at:

Pan Orange Inc.
Customer Care - Privacy Policy Issues
416 Web Foot Lane
Stevensville, MD 21666
info@panorange.com

Effective Date: December 15, 2004